



FOR IMMEDIATE RELEASE

SAFCO Products Introduces Swift Catalog: Helping Space Planners Design for the Moment

Minneapolis, MN, November 1, 2023 – SAFCO Products, an industry-leading manufacturer of office furniture solutions, is excited to announce the release of our highly anticipated Swift catalog, showcasing a tailored assortment of innovative products that ship on demand within 48 hours to help you quickly realize your vision—making it easy to design an entire space swiftly.

This latest catalog is a testament to our commitment to meeting the evolving needs of our customers, and it represents a significant step forward in providing the highest quality products with approachable design and price. With over 44 pages of meticulously curated products, our catalog offers a comprehensive selection that caters to the immediate needs of customers—product solutions that can furnish spaces from the lounge to the backroom and all the spaces in between within days, not weeks.

Highlights of our new catalog include:

Extensive Assortment: We've got you covered with products designed to support all spaces. Whether you need furnishings for a lounge, office, breakroom, backroom, and everything in between.

Finish Options: The majority of our quick ship products come in an assortment of fabric and finish options for you to choose from.

Approachable Design: Our products are simple, intuitive, adaptive, timeless, and designed to work well together and with others. When you want to mix and match, our products nicely complement a range of styles.

One Source Solution: Our Swift catalog is just the beginning of products that ship swiftly. We offer thousands of quick ship products on our website, just look for products with the quick ship icon. As a contract furniture manufacturer we also provide made-to-order products.

Ships Within 48 Hours: ASAP is our specialty. From the time of order acknowledgment, we get your order out the door within 48 hours.



Commenting on the release of the new Swift catalog, Shawn Green, Safco VP of Product, Marketing, and Innovation said, "We are excited to present the Swift catalog to the market, which is a testament to our dedication to providing the best solutions in the industry. We have invested a great deal of effort into curating a comprehensive selection that offers just the right balance between features, functionality, and approachable pricing. All products within Swift are in-stock and readily available. We are confident that this catalog will empower our customers to make the best choices for their needs."

The new catalog is available in both print and digital formats, offering convenience and accessibility to our customers. You can explore our catalog online at safcoproducts.com/swift and request a print copy.

For more information about Safco and our latest catalog, please visit safcoproducts.com or reach out to our media contact, Amanda Williams, at amandawilliams@safcoproducts.com.

About SAFCO

Safco helps enterprises and organizations create engaging spaces to propel action and increase performance. Our design ethos is to ignite connection, learning, creativity, and concentration in our workplaces and schools through our application-focused furnishings and approachable design. Safco Products company has been at the forefront of providing furniture solutions to customers since 1966. Our dedication to quality, innovation, and customer needs has positioned us as a trusted partner in the industry.

Media Contact: Amanda Williams, amandawilliams@safcoproducts.com